




2017 Corn Plant Stand Assurance Program

The **2017 Corn Plant Stand Assurance Program** is designed to ensure growers the opportunity to achieve a positive return when applying FMC brand products at-plant on Bt, seed-treated, or conventional corn. Capture[®] LFR[®] Insecticide, Capture[®] LFR[®] Insecticide + VGR[™] Soil Amendment or Capture[®] 3RIVE 3D[™] Insecticide applied for soil pests improves plant stands and optimizes yields by reducing injury from insects and improving overall plant health for maximum yield potential. Ethos[®] XB Insecticide/Fungicide or Temity[™] LFR[®] Insecticide/Fungicide, in patented LFR[®] formulation, combines proven insect control with antifungal activity for suppression against seedling damping off diseases caused by *fusarium*, *pythium*, *phytophthora* and *rhizoctonia*. Corn rootworm resistance as well as insect and disease pressure continue to impact seedling establishment. If FMC brand products applied at planting time do not show a return on investment through increased stands, FMC will either return the difference based on a plant stand count between the treated acres and the untreated check up to the product cost **or** retreat with an FMC product where applicable.

Qualifying Product	Assurance	Minimum Application Rate	Program Payment
Capture [®] LFR [®] Insecticide	600 more plants per acre than untreated	3.4 fl. oz./A	30 days after claim submission
Capture [®] LFR [®] Insecticide + VGR [™] Soil Amendment	600 more plants per acre than untreated	3.4 fl. oz./A	
Capture [®] 3RIVE 3D [™] Insecticide	600 more plants per acre than untreated	4.0 fl. oz./A	
Ethos [®] XB Insecticide/Fungicide	1,000 more plants per acre than untreated	5.0 fl. oz./A	
Temity [™] LFR [®] Insecticide/Fungicide	1,000 more plants per acre than untreated	9.5 fl oz/A	

1. Leave a check strip in each field for one round and mark its location.
2. Use identical corn hybrids, fertility, tillage, seeding rate and weed control programs in all comparison check strips.
3. Variable-rate seeding technologies do not qualify for this program.
4. Row starter products containing ingredients with high salt index such as but not limited to UAN 28,32, ammonium thiosulfate etc. or are otherwise known to adversely affect germination will not qualify for this program.
5. Growers must sign agreement to participate in assurance program by May 30, 2017.
6. If there is a concern about return on investment, you must contact your FMC representative no later than June 30, 2017.


To learn more visit FMCCrop.com

Capture LFR Insecticide, Capture 3RIVE 3D insecticide, Temity LFR Insecticide/Fungicide and Ethos XB Insecticide/Fungicide are Restricted Use Pesticides. VGR soil amendment is not a pesticide. Always read and follow label directions. FMC, Capture, LFR, Temity, Ethos, 3RIVE 3D and VGR are trademarks and Investing in farming's future is a service mark of FMC Corporation or an affiliate. © 2016 FMC Corporation. All rights reserved.



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Program Period: February 1, 2017 – June 1, 2017
Program Geography: Nationwide
Program Payment: 30 days after claim submission to FMC

Program Rules & Conditions:

1. An authorized FMC representative must be notified of a program claim prior to June 30 2017, and have a reasonable opportunity to inspect prior to making any rescue applications. The authorized FMC representative must confirm inadequate control.
2. FMC reserves the right to change any or all features of this program.
3. All payments are subject to final approval by FMC Corporation. Incentive checks will not be issued for less than \$200.
4. FMC reserves the right to audit all claims.
5. Sales are subject to all applicable FMC Marketing policies including, but not limited to the Marketing Program Compliance Policy.
6. FMC is in no way liable or responsible for any grower failure to pay the retailer.
7. **Proof of purchase is required. Only product purchased from an FMC authorized distributor/retailer is eligible for payment under this program.**
8. Only product purchased for resale to growers is eligible for payment under the terms of this program.
9. Misreported sales of any type will be a clear violation of this program and will be subject to audit and possible forfeiture of all payments.
10. This program does not apply to corn grown for seed.

For more information on this program please contact your local FMC representative or call our customer service center at 800-346-0833.

For more information on FMC and our products please check our website: FMCcrop.com.

To learn more visit FMCcrop.com

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Producer Agreement:

I agree to contact my FMC representative to sign-up for the 2017 Corn Plant Stand Assurance Program no later than May 30, 2017, to be eligible.

I agree to contact my FMC representative no later than June 30, 2017, in the event that the FMC brand products eligible for this program have not provided sufficient stand improvement to return the investment on my product at planting time. I understand that my FMC representative will then determine my return on investment. I also understand that if I don't submit the claim so that it received by June 30, 2017, I will not be eligible for program participation.

Producer Name: _____

Farm Name: _____

Address: _____

Phone #: _____ Email address: _____

Retailer Name: _____

Total Program Acres: _____

All information above is required for qualification. Attach proof of purchase and submit to your local FMC representative.

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